

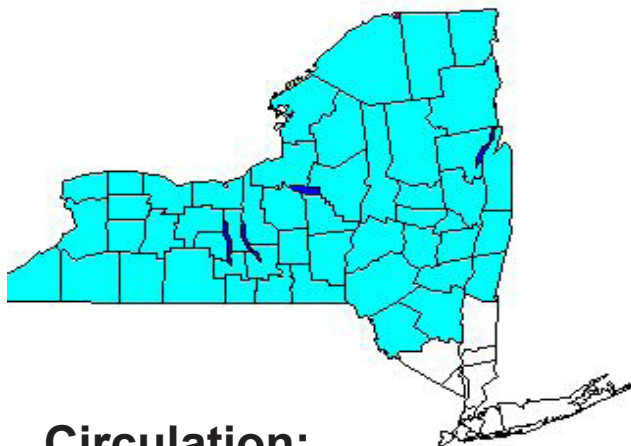
# American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



## AAP NY1 In Action e-Newsletter

### New York Chapter 1



### AAP NY Chapter 1 e-Newsletter

AAP NY 1 in Action is the electronic publication of the American Academy of Pediatrics (AAP) New York Chapter 1. AAP New York Chapter 1 represents 1,000 pediatricians in 50 counties of upstate New York.

Each issue offers Chapter and member news; advocacy highlights; a calendar of events; regular columns, and more.

### Circulation:

- E-mailed to 1,000 pediatricians in 50 Upstate New York counties with links to advertisers' webpages.
- Posted on the AAP NY 1 Chapter's website

### Frequency:

Published 3 times per year:

- March
- August
- November

### Contact:

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### AD SIZES & RATES

Size	# of Insertions		Dimensions
	1-2 issues	3 issues	
Full Page, 4-Color	\$380	\$340	7.25" x 10"
Half Page, 4-Color	\$255	\$230	7.25" x 4.85"
Quarter Page, 4-Color	\$200	\$185	3.5" x 4.875"

*\*All advertising is full color. Advertiser should provide click-through URL.*

### CLOSING DATES

Issue	Deadline
March 2019	February 15, 2019
August 2019	July 15, 2019
November 2019	October 15, 2019



FULL PAGE



HALF PAGE  
HORIZONTAL



HALF PAGE  
VERTICAL



QUARTER  
PAGE

# American Academy of Pediatrics



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## AAP NY1 In Action

### 2019 ADVERTISING ORDER FORM

New York Chapter 1

#### Ad Size: (Please Check)

- ☐ Full Page
- ☐ Half Page
- ☐ Quarter Page

#### Insertion Dates (Please Check)

- ☐ March 2019
- ☐ August 2019
- ☐ November 2019

Total Cost of Contract: \_\_\_\_\_

Date: \_\_\_\_\_

Advertiser or Agency: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

#### Check one:

- ☐ Please e-mail an invoice.
- ☐ Payment of \$\_\_\_\_\_ is enclosed. (Check payable to AAP NY 1)
- ☐ Please bill my credit card (check one) for the amount of \$\_\_\_\_\_

CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ Security Code: \_\_\_\_\_

CARDHOLDER NAME (Please PRINT) \_\_\_\_\_

ADDRESS ASSOCIATED WITH CARD \_\_\_\_\_

- ☐ Please e-mail a receipt.

**Terms:** Invoices for advertising space will be issued upon submission of completed advertising contract. Invoices are due and payable within thirty (30) days after receipt. Payment must be received prior to ad running. Placement of ads is at the discretion of the editor.

**Cancellation:** Cancellation of a multiple issue contract must be in writing and received prior to the space reservation date. Cancellations received after this date will not be processed until the next issue, and advertiser will be billed for all unpaid issues run plus a 10% cancellation fee. If advertiser does not remit payment as required, it concedes the Chapter's right to omit the advertisement and to charge at scheduled rates for the time it has run. All advertising subject to review and acceptance by the Executive Director of AAP NY Chapter 1.

Proof of publication will be mailed to advertiser unless other direction is given.

Signature below authorizes this contract, thereby agreeing to terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

MAIL, FAX OR EMAIL COMPLETED, SIGNED CONTRACT TO:

AAP NY 1  
132 Allens Creek Rd.,  
Suite 100  
Rochester, NY 14618  
(585) 244-3373  
Fax (585) 473-7641